



Scope Licenses

all prices in USD

	Starter	Team	Corporate	Enterprise
Product Structure & Accounts				
Users	1	3 *	5 *	10 *
Workspaces	1	2 *	3 *	5 *
Projects	1	3 *	5 *	10 *

Search & Discovery				
Number of Full Text Searches *	2	20	30	to be specified
Update Frequency Full Text Searches*	24 hours	24 hours	6 hours	up to 2 hours
native RSS Feeds from own site or third-party Websites *	2	20	30	50
RSS Feeds via Twitter, Newsletters, non-RSS-Websites *	n/a	5	10	20

Output & Publish				
Social Media Channels (Twitter, LinkedIn, Facebook)	3	10	unlimited	unlimited
RSS/API Output (publications, single articles)	n/a	incl.	incl.	incl.
Other Output Channels via API (WordPress, HubSpot, etc.)	1	incl.	incl.	incl.
Email Newsletters (volume per month)				
– sent via Scope	1'000	10'000	30'000	100'000
– sent via 3rd party tool (client's subscription)	10'000	100'000	300'000	1'000'000
additional volume	n/a	ask for estimate	ask for estimate	ask for estimate

Customer Success / Optimizing				
Recurring: Optimizing Searches/Discovery	n/a	on request	on request	on request
Recurring: Customer Success Calls	n/a	2 per year	4 per year	6 per year

\$99	\$490	\$790	call us
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All prices per month based on yearly license and upfront payment

\$119	\$570
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All prices per month / Pay as you go via Credit Card

Setup / Customization / Onboarding Services

	Starter	Team	Corporate	Enterprise
Initial Onboarding				
Setup / Account(s)	incl.	incl.	incl.	incl.
Initial Setup of Full Text Searches	self-service	700	1'400	1'400

Templates & Personalization				
«Minimalist» – exchange Logo/Header/Footer based on 20+ Scope Templates	200	n/a	n/a	n/a
«Adaptation» – customize several elements based on 20+ Scope Templates **	450	700	1'400	1'400
«Free Style» – new Newsletter Template based on graphical design ****	n/a	2'500	2'500	2'500

Integrations & API				
API Setup (one time)				
– sendinblue	incl.	450	450	450
– Mailchimp	incl.	450	450	450
– mailXpert	incl.	450	450	450
– WordPress	n/a	450	450	450
– Mailjet	n/a	450	450	450
– mautic	n/a	450	450	450
– HubSpot API (HubSpot license «Professional» or up needed)	n/a	450	450	450
– Salesforce Pardot/Marketing Cloud	n/a	ask for estimate	ask for estimate	ask for estimate
Other Custom Integrations	n/a	n/a	ask for estimate	ask for estimate

Other Technical / Admin Services				
Expenses for managing Client Subscription with 3rd party service	n/a	– 5% surcharge, minimum per month: 20 –		

IT / Editorial / Consulting Services

	Starter	Team	Corporate	Enterprise
Support & Customer Success				
General Support	120	120	100	100
Registering/Training/Onboarding new user(s)	n/a	120	100	100
Email Template: Text Adaptations	120	120	100	100

Tech/IT Services				
Email Template: Design Adaptations	n/a	140	140	140
3rd party CRM/Newsletter providers: setup/config/support	n/a	140	140	140
Development: APIs, Custom Integrations	n/a	160	160	160

Consulting / Concept / Editorial				
Newsletter as a Service (1 per month)	390	390	ask for estimate	ask for estimate
Newsletter Editorial Services	ask for estimate	100		
(Pre)Curation (article pre-selection)	ask for estimate	80		

Content / Digital Marketing Consulting – Packages One-time

Workshop Content Marketing & Sharing (1 day)	1'800
Workshop Newsletter Best Practices (½ day)	1'200
Workshop Curation Best Practices (estd. 2.5 hours)	500
Newsletter Assessment (PDF/walkthrough)	500

* Additional Features or Extensions available as Add-ons

** Based on one of 20+ Templates with customization (logo, header/footer, colors, CTA buttons, graphical subtitles, other structural elements), MJML template, fully responsive, one iteration

*** Or effort-based/pay as you go

**** Fully free design from scratch, based on design draft, or exact rendering of existing, non-standard newsletter template, MJML template, fully responsive, up to three iterations